



CORPORATE IDENTITY



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Mission & Vision

To develop innovative furniture and equipment solutions that make a difference in the markets we serve.



About Us

The **Pivotal Health Solutions** name is synonymous with innovative, quality-built and ergonomically sound products. From our products to our employees, we harvest a creative atmosphere that encourages growth that sets us apart from our competitors. As a leading manufacturer in the industries we serve, we create and develop diverse lines of healthcare and wellness products.

Pivotal Health Solutions relies on the teamwork of our employees, customers, dealers, and vendors to continuously create rewarding solutions that differentiate us.

Our Values

Innovation

To stand out and foster innovative thinking to solve problems and continuously push the creative barriers of product selection, performance and price.

Education

To exceed customer expectations by educating our employees, vendors, dealers and customers on the benefits of working for and with Pivotal Health Solutions.

Integrity

To stand behind our work in an honest and respectable manner by being open and ethical in all of our decision-making.



Teamwork

To build comradery and provide enjoyable and successful experiences through our employee, customer and vendor relationships.

Customer Centric

We are customer driven in all we do and strive daily to enhance and improve their experience with us.

Unrivaled Quality Commitment

We are constantly moving forward, striving to deliver unmatched value to our customers in both product and service.



Determined to Serve the Healthcare Professional.

Armedica has been dedicated to producing durable and dependable treatment tables for healthcare professionals. Guided by over 40 years of manufacturing expertise, the company has always prioritized the creation of exceptional over merely acceptable products. Despite an expanding catalog, Armedica's commitment to excellence in design, manufacturing, and customer support has remained constant, ensuring every product meets the highest standards of quality and satisfaction.

www.armedicamfg.com





Innovative Care Solutions

PHS Medical designs and manufactures a wide variety of innovative therapy, medical and pain management products. Located in Watertown, SD PHS Medical launched in 2013 as a brand of Pivotal Health Solutions. Since then, we have emerged as an industry leading manufacturer driven by standards of safety, reliability and high quality.

www.phsmedicalsolutions.com





We have the **EDGE.**

Athletic Training Room Equipment

We are passionate about delivering the highest quality, custom athletic training room equipment to high schools, colleges, and professional teams. Our commitment goes beyond just providing equipment—we work closely with your school or organization to design innovative, cutting-edge products that not only meet but exceed your equipment needs. Whether you're outfitting a new facility or upgrading your existing space, we are dedicated to bringing your vision to life. From concept to completion, we ensure that every detail is crafted with precision, so your athletes have the tools they need to perform at their best and your training room stands out as a symbol of excellence.

www.teamedgeathletics.com



Athletic Edge Lockers

High schools, colleges, and professional teams nationwide have turned to The Athletic Edge for bold design expertise and cost-effective locker room solutions that elevate their brand image. Our innovative designs not only create functional spaces but also make a lasting impression on athletes, students, boosters, and the community. By combining style, durability, and efficiency, we help your program project a positive and powerful identity that resonates both on and off the field, ensuring your locker room is a source of pride for everyone involved.





Adjusting to your needs.

PHS Chiropractic is committed to continuously evolving and creating the most comprehensive line of chiropractic adjusting tables available today. As your practice expands, our tables are designed to grow with you. Every PHS Chiropractic product is crafted to support your success. From our adjusting tables, intersegmental roller tables, and benches, to the DOC Decompression table and ErgoStyle tables, our innovations are consistently advancing.

www.phschiropractic.com





A touch above the rest.

Custom Craftworks tables are engineered to elevate your practice, creating a positive impact for both therapists and clients alike. Packed with cutting-edge features and endless customization options, our tables are built to transform the way you work and deliver results that make a real difference.

www.customcraftworks.com



2004

Renutra Natural Health Products was founded and we started selling nutritional supplements direct and to retailers

2008

NOVEMBER:
Acquired HCMI table line which is now our **ATT roller tables**

2009

OCTOBER:
Acquisition of Chattanooga chiropractic table line which is now our **ErgoStyle table line**

2007

FEBRUARY:

The company name changed to **Pivotal Health Solutions** with the acquisition of the Eurotech chiropractic table line (originally launched in 2005) which is now our DOC Decompression Table, TradeMark and TradeFlex Tables



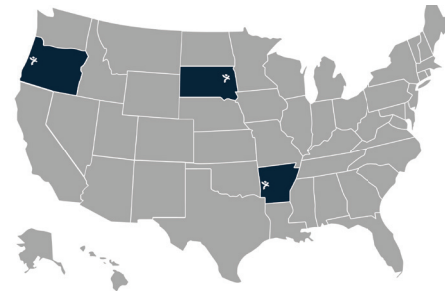
2009

AUGUST:

Acquired a company called **Custom Craftworks/Valley Technologies**, which included massage tables and EPDs, located in Eugene, Oregon (originally launched in 1986 by Ron Tinsley)



OUR STORY



2022

PHS acquired and started manufacturing **Armedica** products



2023

NOVEMBER:

PHS was acquired by **Performance Health** the leading global specialty distributor and manufacturer of rehabilitation products

2011

DECEMBER:

PHS introduced and started manufacturing **The Athletic Edge** products



2023

PHS Medical acquired and started manufacturing **Strava** products



Today

Pivotal Health Solutions operates under an ISO 13485 Approved Quality Management System (FDA Class II). We manage multiple facilities, including our corporate office, manufacturing, sales, marketing, and design center in Watertown, SD; our manufacturing and West Coast distribution center in Springfield, OR; and our manufacturing facility in Greenwood, AR. Pivotal Health Solutions manufacturing capabilities span a range of materials, including wood, steel, phenolic, laminate, aluminum, and plastic. We also partner with outsourcing firms in Asia to support entry-level products across various markets. This cost-effective manufacturing approach allows Pivotal Health Solutions to serve multiple alternative healthcare sectors efficiently.

CONTACT US

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PHS Medical



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